

## **HISPANIC/LATINO ADVISORY COUNCIL MEETING**

**City and County Building 451 S State St**

**Wednesday, July 9, 2008.**

**6:00 p.m. - 8:00 p.m.**

### **MINUTES**

**Meeting Facilitator:** Carlos Linares

Chairman

**Minutes:** Luis Garza

Administrative Assistant

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#### **PRESENT:**

**Council Members:** Rhosbita Barker, Nolberto Castro, Rosalba Domínguez, Sylvia García Rickard, Carlos Linares, Joe Juan Mena, Ingrid Quiroz, Natalia Solache, Matilde Teixeira Wosnjuk, and Sally E. Valdez.

**OEA Staff:** Jesse Soriano, Silvia Thomas, and Luis Garza

**EXCUSED/ABSENT:** Araueni Olivares and Juan Carlos Vazquez.

**GUESTS:** Yolanda Francisco-Nez, Claudia Nakano, and Archie Archuleta.

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**I. Welcome:** Carlos Linares called the meeting to order at 6:00 p.m. by welcoming everyone in attendance.

#### **II. Introductions / Invited Guests**

- Jesse Soriano – Office of Ethnic Affairs
  - Jesse handed out an information packet about the Office of Ethnic Affairs.
  - He outlined the roles and responsibilities of the OEA.
  - The information packet also includes the responsibilities of the State Office of Ethnic Affairs to the Ethnic Advisory Councils.
- Claudia Nakano – Dept of Community & Culture
  - Claudia is the Communications Director of the Dept of Community and Culture.
  - She suggested that as a Council, we should do the following:
    - Send a consistent message to the public.
    - Do not give out personal information (phone # / address)
    - If Council members want to make a public comment about an issue, they can do it as community members, not as Council members unless the whole council agrees.
    - Always report any media activity to Carlos Linares and Silvia Thomas, who in turn will communicate it to Claudia.
    - Anything send out with the Governor's name, picture, or quotes has to go through Claudia before publishing.
  - Claudia Nakano contact information:
    - Office Phone: 538-8805
    - Cell Phone: 859-8443
    - Email: cnakano@utah.gov

- Yolanda Francisco-Nez – Mayor’s Office of Diversity & Human Rights
  - Yolanda introduced herself and explained her duties as a Coordinator for the Salt Lake City Mayor’s Office of Diversity & Human Rights.
  - Some of her current projects include: a monthly newsletter, developing an organizational plan, Human Rights day, and a scholarship for minority leaders.
  - For more information about her office visit:  
[www.slcgov.com/diversity](http://www.slcgov.com/diversity)
  - Yolanda Francisco-Nez contact information:  
Phone: 535-7734  
Email: [Yolanda.francisco-nez@slcgov.com](mailto:Yolanda.francisco-nez@slcgov.com)

### **III. Approval of Minutes:**

- Rosalba Dominguez made a motion to approve the June 28, Hispanic/Latino Advisory Council Retreat Minutes. Joe Juan Mena seconded the motion. None opposed, motion carried.

### **IV. Director’s Report**

- Silvia Thomas provided a report on her latest activities as Director of Hispanic/Latino Affairs.
  - Silvia has been working on reaching out to community based organizations and keeping in touch with communities outside Salt Lake City.
  - She has been arranging meetings with Executive Directors of various State Agencies to build a stronger relationship and create partnerships.
  - Currently the following partnerships have been built:
    - Aging and Adult Protective Services to put together the Multi Ethnic Senior Summit and a follow-up task force group.
    - Working with the Division of Real State to increase education on mortgage fraud which greatly affects our community.
    - Multicultural Health Center and the Mexican Consulate to inform the public about birth certificate misconceptions on putting both last names.
    - Office of Ethnic Affairs is organizing the Multi Ethnic Business Conference (October) and the Education Conference (November).

### **V. Committee Action Items**

- Meeting Locations (Rosalba Dominguez/Joe Mena)
  - August 13 Meeting in Midvale to be confirmed.
  - September 10 Meeting in Rose Park has been confirmed.
  - Utah State University President is not available on the 8<sup>th</sup> of October. Meeting has changed to the 22<sup>nd</sup>.
  - Rosalba will arrange the November meeting.

**Discussion:** Rosalba expressed the need to have meeting locations added to the website. Silvia said we need a different format in order to accommodate to the changing locations. OEA is open for design/layout suggestions.

- Website Update (Silvia Thomas)
  - A handout outlining the purpose, desired results, and priorities of the website project was distributed.
  - The purpose is to use the Office of Ethnic Affairs' website as an accessible and reliable tool to keep the community apprised of the Hispanic Advisory Council's meetings and projects.
  - Silvia went over the desired results of the project.

**Discussion:** Ingrid Quiroz suggested adding an option to the website where people can submit suggestions and feedback, also that the website should provide good referral to legal assistance. Ingrid also suggested creating an immigrant guide where people go and read about what to expect while living in Utah. What to do and what not to do as a new immigrant. Natalia Solache recommended always keeping the information accurate and updated.

**Action Item:** The Council agreed to have each member take a look at the Office of Ethnic Affairs Website to get a feel for the navigating experience people get. Each Council member will find a Community-Based Organization and a Government Agency listed on the website, and report to the council what that particular entity does by the next meeting. Choose from the different categories under Community Resources (Health, Education, Legal, etc) and let the rest of the Council know which category you picked to avoid repetition. Here are the links to the main State government website: [www.utah.gov](http://www.utah.gov) and to the Office of Ethnic Affairs [www.ethnicoffice.utah.gov](http://www.ethnicoffice.utah.gov)

**Action Item: Biography and Picture**

As it was informed via email, please remember to submit your brief bio to Luis Garza ([lgarza@utah.gov](mailto:lgarza@utah.gov)) if you have not done so.

Please follow these guidelines:

- \* 3 to 4 sentences long

- \* Mention:

- Country of origin

- Area of expertise

- Educational background

- Relevant experiences appropriate to inform the governor

- \* Submit ASAP along with your picture (if you need to get a picture contact Rosalba to schedule a time @ 638-9506 or [rdominguez@wgu.edu](mailto:rdominguez@wgu.edu))

- The bios and pictures will also be posted on the website.

- Grassroots Committee (Ingrid Quiroz)
  - Ingrid has a list of 35 Latino organizations.
  - The Advisory Council should send a letter of introduction to each of these organizations.

- Each organization should be contacted in order to give them an opportunity to inform us about their events and to help them advertise.
- We should also include organizations that target other minorities.

**Discussion:** Nolberto Castro suggested that the Council should give these organizations an opportunity to contact the Council in order to have some face to face interaction. Carlos recommended inviting organizations to join Council meetings and inform us about what they do.

- Marketing Plan

**Discussion:** The Council discussed the possibility of creating a logo and a brochure for the Council. Nolberto suggested creating business cards that identifies Council members as such. Carlos recommended creating name tags for all Council members.

It was mentioned that it could be problematic distributing a business card with private contact information to the public. They might start calling Council Members at inappropriate hours to demand things from them. Sylvia Garcia Rickard suggested having a business card with our website address without names.

**Action Item:** Silvia will follow up with Claudia Nakano on the approval process for the logo and brochure.

- Community events (Rosalba)

- Created a private calendar for the Council to review approved events.
  - Only the events the Council is attending should be posted.
- Created an “event request for UHLAC to attend” that people can submit to request the attendance of the Council to a particular event.
  - Requests should be submitted two to three weeks before the event. Council is accountable for representation.
  - Open to suggestions on format.
- Created a “UHLAC information/volunteer form” that people can submit in order to receive information about Council events and volunteering opportunities.
  - Open to suggestions on format.
- Joe Mena mentioned not being able to secure a place in the Pioneer day parade. The Council could have a booth if interested. Rosalba suggested discussing the role of the Council if it decides to get involved in certain events. It was mentioned that it might be too early to have a booth at an event without any marketing materials.

## VI. New Business

- Council Committee Search
  - There are currently three openings for the Advisory Council. Send resume of interested parties to Silvia Thomas.
- Upcoming Events
  - Council members informed the group of upcoming events in which they might be involved.

**VII. Community Members' Concerns / Information**

- Archie Archuleta from the Utah Coalition of La Raza (UCLR)
  - Issue: murder of the Menchaca girl.
  - Mr. Archuleta claims there is growing anti-immigrant sentiment due to this tragedy. The Glendale Community Council will discuss this in dept. Invited the HLAC to come and express themselves. The meeting will take place at the Dual Immersion Academy on Wednesday July 16<sup>th</sup> at 7:00 p.m.

**Discussion:** Rosalba expressed the need to support the community by being present at the appropriate meetings. Sally recommended having continuity, if demonstrating to some groups, the Council should do it to all others. Carlos suggested getting more educated as Council about the community in order to be a better resource for the people.

**VIII. Adjourn:** Sally Valdez made a motion to adjourn. Rhosbita Barker seconds. Meeting adjourned at 8:12 p.m.